



Innovative & Tailored Coatings
Italian expertise, shaping the future of automotive interiors



Customized solutions for those seeking innovation and performance

The combined know-how of Novotex Italiana Spa and GSC Group Spa creates tailor-made materials that transform automotive interiors:

- **Projects developed in partnership with customers:** from concept to completion.
- **Maximum flexibility:** customized formulations to meet every requirement.
- **Excellence in support:** technical expertise and application know how, always at your side.
- **State-of-the-art laboratories:** complete equipment for all required testing.
- **Dedicated production:** industrial facilities to transform every idea into reality.
- **Guaranteed exclusivity:** unique solutions created exclusively for your brand.

Your vision, our technology



Innovation and expertise at the customer's service

By combining experience with innovation, we create premium materials that transform automotive interiors, delivering exceptional quality, design and performance:

→ **Unlimited solutions**

No set portfolio – together, we develop the product that makes the difference.

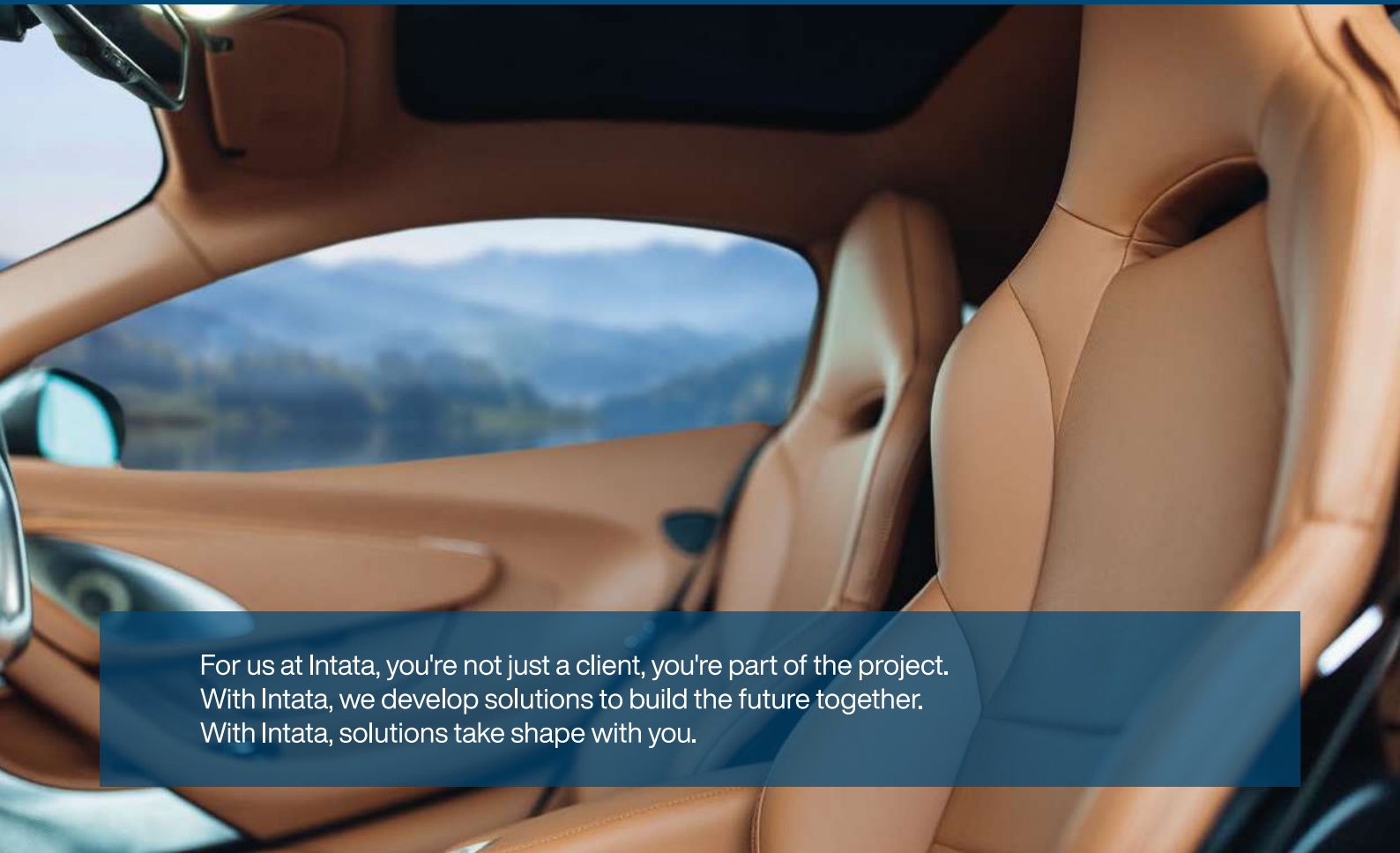
→ **Guaranteed uniqueness**

We go beyond standard formulations to create tailor-made solutions as distinctive as your brand.

→ **Shared value**

Two centers of excellence united to offer you expertise, reliability and constant innovation.

Innovation that transforms automotive interiors



For us at Intata, you're not just a client, you're part of the project. With Intata, we develop solutions to build the future together. With Intata, solutions take shape with you.

High-tech solutions for synthetic materials in automotive interiors

Intata: Italian excellence and tailor-made solutions

→ Matt Finish

Matt finish of varying intensity and depth

Applications: dashboards, door panels, trim components

→ Glossy Finish

High-impact aesthetic gloss finish

Applications: decorative inserts, panels, covers

→ Additives

Rheology modifiers, anti-UV, anti-scratch, leveling agents, defoamers

Applications: formulated for performance optimization

→ Crosslinkers

Enhanced chemical, mechanical and thermal resistance

Applications: all surfaces requiring enhanced durability

→ Textured & Soft-Touch Coatings

Velvet-like, rubber-like tactile effects, micro-textures

Applications: dashboards, door panels, soft-touch inserts

→ Protective & Functional Coatings

Anti-scratch, anti-fingerprint, anti-UV, chemical resistance properties

Applications: seats, door panels, wear-exposed surfaces

→ Color & Effect Systems

Pigments and lacquers with metallic, pearlescent, iridescent effects

Applications: decorative elements, aesthetic finishes for automotive interiors

→ Primers & Adhesion Promoters

Enhanced adhesion on various substrates (PP, ABS, PVC, TPO, PU)

Applications: all plastic and synthetic substrates for automotive applications

→ Waterborne Base Systems

Modular base resins and polymers for specific performance requirements

Applications: waterborne systems for lacquers and technical coatings

→ Sustainable Solutions

Bio-based, low VOC, recyclable formulations with reduced carbon footprint

Applications: green product line for sustainability-focused OEMs and suppliers

Key characteristics of Intata products:

→ Tailor-made customization

Solutions developed to measure based on specific customer requirements

→ High performance

Best chemical-physical and mechanical resistance over time

→ Certified quality

Compliance with testing according to major international standards

→ Sustainability

Low VOC products designed with environmental consideration and reduced ecological impact



From leather to synthetics: two Italian centers of excellence, one vision for the future of automotive

INTATA was founded through the collaboration between **GSC Group Spa**, a leader in leather chemicals, and **Novotex Italiana Spa**, a specialist in finishing solutions for synthetic automotive interior materials.

By combining unique and complementary expertise, we offer advanced, tailor-made and sustainable chemical solutions designed to meet the evolving needs of OEMs and Tier 1 suppliers:

- **Innovation:** High-performance materials developed in partnership with customers and customized in every detail.
- **Sustainability:** Water-based technologies, low VOC products and responsible processes.
- **Italian DNA:** Excellence, flexibility and customer focus.

Intata: shared expertise that becomes sustainable innovation for next-generation automotive interiors.



NOVOTEX
INNOVATIVE COATING TECHNOLOGY



100%

Italian identity

100%

Flexibility

100%

Customer-oriented

Italian Excellence, Customized Solutions

Innovation and expertise for materials that define comfort,
design and performance in automotive interiors.



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